

Intro to the WordPress Dashboard

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What you'll be learning today

- Posts & Pages - Herb Ripka
- Images - Jan Wilson & Becky Davis
- Themes - Lisa Ghisolf
- Plugins - Joshua Alexander
- Menus, Widgets, Page Templates, & More! - Kari Sharp

Business Site Management

- Writing Good Business Content - Mike McCallister
- Becoming a Better Blogger - Andy Nathan

Blogging Basics

- Business Social Media - Mary Jane
- Content Architecture - Shanta Nathwani

.COM vs .ORG

WordPress.com

- Free, good place to start
- Geared towards blogs
- Limited themes
- No plugins
- Hosted with other sites

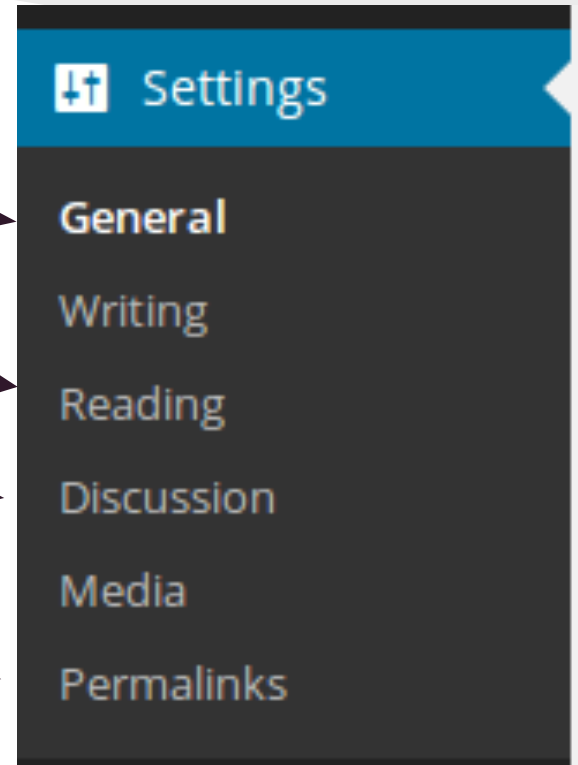
WordPress.org

- Need hosting, domain, minimal setup
- Free, paid, or custom themes
- Plugins
- Your own, stand alone website

Setting Up WordPress

The basics

- Site title and tagline
- Search engines
- Front Page
- Comments/Discussion
- Permalinks



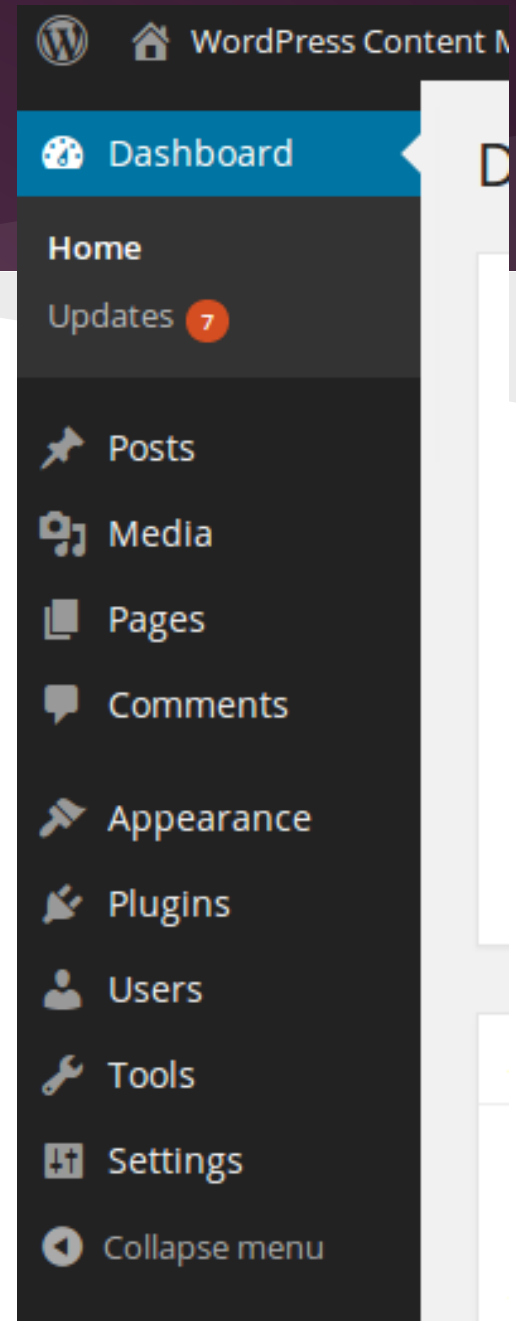
Admin Menu

Info from plugins, news, stats

Users' information, role,
password

Tools like Press This, exporter,
and importer

Settings



The Admin Bar

Visit Site

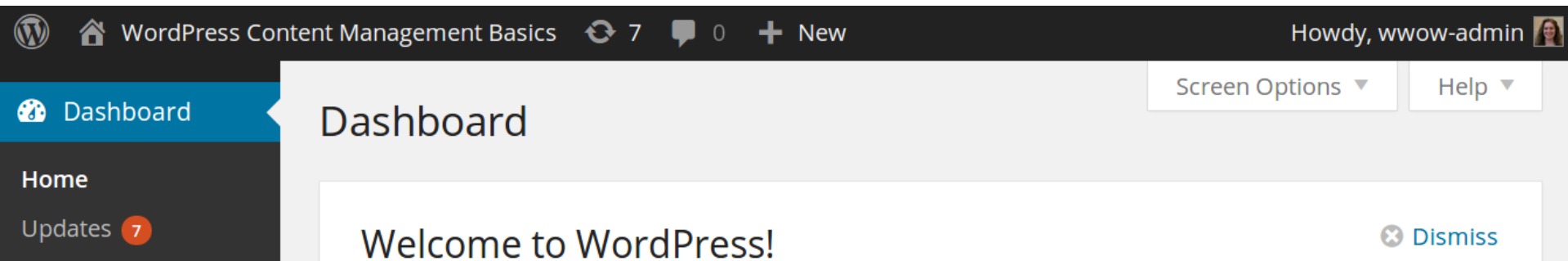
New Post/Page

Your Profile

Updates

& Comments

Edit Page



The screenshot shows the WordPress Admin Bar at the top of the dashboard. It features a dark header with the WordPress logo, a home icon, the site title "WordPress Content Management Basics", a refresh icon with a "7" notification, a comment icon with a "0" notification, and a "New" button. On the right side of the header, it says "Howdy, wwow-admin" next to a user profile picture. Below the header is a navigation menu with "Dashboard" (highlighted in blue), "Home", and "Updates" (with a red circle containing the number "7"). To the right of the navigation menu are "Screen Options" and "Help" dropdown menus. The main content area displays a "Welcome to WordPress!" message with a "Dismiss" button.

WordPress Content Management Basics 7 0 + New Howdy, wwow-admin

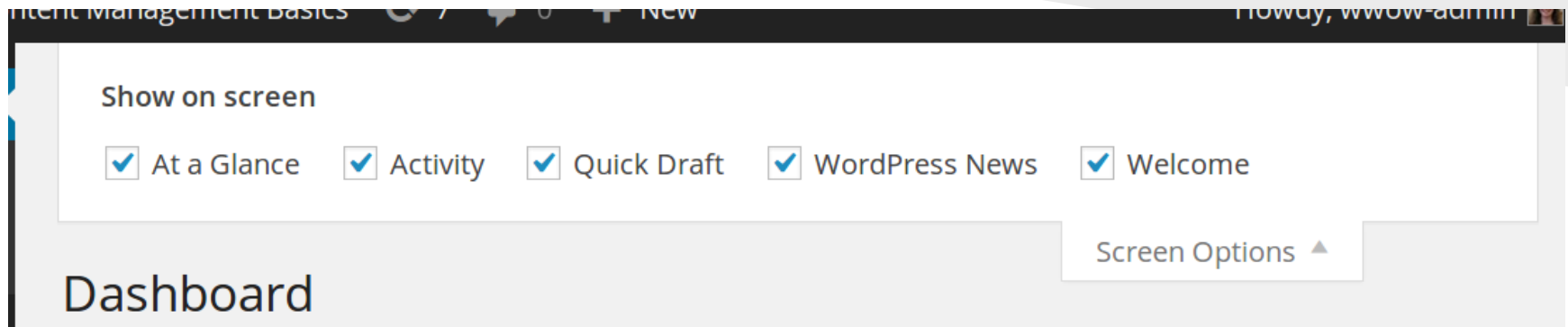
Dashboard Home Updates 7

Screen Options Help

Dashboard

Welcome to WordPress! Dismiss

Screen Options and Help



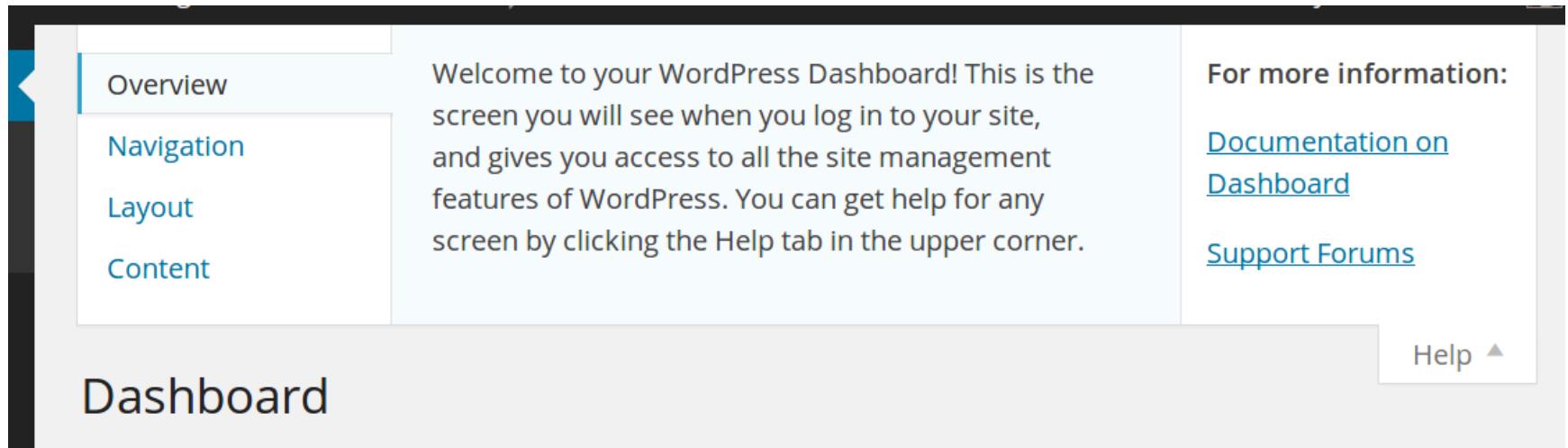
This screenshot shows the WordPress Dashboard with the 'Screen Options' menu open. The menu is titled 'Show on screen' and contains five items, each with a checked checkbox: 'At a Glance', 'Activity', 'Quick Draft', 'WordPress News', and 'Welcome'. The 'Screen Options' menu is located in the bottom right corner of the dashboard area.

Content Management Basics | New | Howdy, www-admin

Show on screen

- At a Glance
- Activity
- Quick Draft
- WordPress News
- Welcome

Dashboard | Screen Options ▲



This screenshot shows the WordPress Dashboard with the 'Help' menu open. The menu is titled 'Overview' and contains four items: 'Navigation', 'Layout', and 'Content'. The 'Help' menu is located in the bottom right corner of the dashboard area. The main content area displays a welcome message and links to documentation and support forums.

Overview

- Navigation
- Layout
- Content

Welcome to your WordPress Dashboard! This is the screen you will see when you log in to your site, and gives you access to all the site management features of WordPress. You can get help for any screen by clicking the Help tab in the upper corner.

For more information:

- [Documentation on Dashboard](#)
- [Support Forums](#)

Dashboard | Help ▲

Helpful Resources

- Learn about WordPress.com - Free
<http://learn.wordpress.com/>
- Beginner's guide for WordPress (posts and videos)
<http://www.wpbeginner.com/>
- Lynda - Free and member based video tutorials
<http://www.lynda.com/>
- WP101 - Premium WP Video Tutorials
<http://www.wp101.com/>

Questions?